

Data Life Cycle

The purpose of this page is to inform you about the data life cycle, i.e. how EmoScienS handles the data you provide. In the interest of transparency, it is important that you understand this process in its entirety.

Text data life cycle

From their computer, users provide their surname, first name, e-mail address, age and a password of their choice. This information enables EmoScienS to create an account.

From his or her computer, the user activates the facial expression capture software, which takes photos of his or her face at regular intervals over the desired period. Users authorize the transfer of their photos from their computer to our google cloud server. Their photos are then associated with their account. As soon as they arrive on the EmoScienS google cloud server, the photos are sent to the Hume service (hume.ai), which sends back the emotional characteristics of the photo taken within seconds. Hume does not store any photos. As soon as we receive the data, the photo is deleted from our servers. EmoScienS therefore keeps no database of its users' photos. Only emotional characteristics are stored in a database and associated with the user's account. When the user consults his dashboard, our algorithms aggregate the emotional characteristics of the photos and produce the emotional metrics requested by the user in real time. These emotional metrics are not stored in any database and are generated on demand only.

No user data is shared with any third party.

